



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Greer Margolis Mitchell, Burns &  
Associates-Washington  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

## Contract # 1362709

**Schedule Dates** 10/23/12-10/29/12  
**Advertiser** Obama for America (30051)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** OBAMA FOR AMERICA (187386)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name** BASSETT, LAURA  
**Phone/Fax** /  
**CPE** 1537  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** OBAMA FOR AMERICA  
OBAMA FOR AMERICA

**Date Entered** 08/27/12  
**Last Modified** 10/23/12  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR09786753  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,447.50  
**Net Total** \$42,202.50  
**Sales Tax**

## Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	58	\$40,275.00
Nov. 2012	15	\$9,375.00
<b>Grand Total:</b>	<b>73</b>	<b>\$49,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/23/12-10/29/12	3	:30	6A- 6:30A (EST)		1	1			1			3	\$600.00	\$1,800.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
2.0	Normal Line / News	10/23/12-10/26/12	3	:30	6:30A- 7A (EST)	3		X	X	X	X			3	\$700.00	\$2,100.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
3.0	Normal Line / News	10/23/12-10/29/12	3	:30	7A- 8A (EST)		1	1	1	1	1			5	\$700.00	\$3,500.00	Asheville (WLOS)	GMA LEVEL 3	8/27/12
4.0	Normal Line / News	10/23/12-10/29/12	3	:30	8A- 9A (EST)		1	1	1	1	1			5	\$600.00	\$3,000.00	Asheville (WLOS)	GMA LEVEL 3	8/27/12
5.0	Normal Line / News	10/27/12-10/27/12	3	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$150.00	\$150.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
6.0	Normal Line / News	10/28/12-10/28/12	3	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$150.00	\$150.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
7.0	Normal Line / News	10/28/12-10/28/12	3	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$350.00	\$350.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
8.0	Normal Line / SPOT	10/23/12-10/29/12	3	:30	9A- Anderson		1	1		1				3	\$150.00	\$450.00	Asheville (WLOS)	ANDERSON COOPER	8/27/12
9.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	10:58:30A- ABC-The View	2		X	X	X	X			2	\$400.00	\$800.00	Asheville (WLOS)	VIEW LEVEL 3	8/27/12
10.0	Normal Line / News	10/24/12-10/29/12	3	:30	11:58:41A- News-News 13 at Noon		1		1		1			3	\$400.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
11.0	Normal Line / News	10/23/12-10/29/12	3	:30	12:30P- News-News 13 at 1230p		1	1		1	1			4	\$350.00	\$1,400.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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12.0	Normal Line / SPOT	10/23/12-10/29/12	3	:30	4:00:30P- Katie		1	1						2	\$175.00	\$350.00	Asheville (WLOS)	KATIE	8/27/12
13.0	Normal Line / News	10/23/12-10/29/12	3	:30	4:59P- News-News 13 First News At 5p		1	1	1	1	1			5	\$600.00	\$3,000.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
14.0	Normal Line / News	10/23/12-10/29/12	3	:30	5:28P- News-News 13 at 5:30p		1	1	1	1	1			5	\$700.00	\$3,500.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
15.0	Normal Line / News	10/23/12-10/29/12	3	:30	6P- 7P (EST)		2	1	1	1	2			7	\$1,000.00	\$7,000.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
16.0	Normal Line / News	10/28/12-10/28/12	3	:30	6P- 7P (EST)	1							X	1	\$800.00	\$800.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
17.0	Normal Line / SPOT	10/23/12-10/29/12	3	:30	6:58:50P- Wheel of Fortune		1	1		1	1			4	\$900.00	\$3,600.00	Asheville (WLOS)	WHEEL LEVEL 3	8/27/12
18.0	Revised Line / SPOT	10/23/12-10/29/12	3	:30	7:28:30P- Jeopardy		1	1		1							Asheville (WLOS)	JEOPARDY LEVEL 3	8/27/12
18.1	Normal Line / SPOT	10/23/12-10/29/12	3	:30	7:30P- 8P (EST)		1	1		1				3	\$1,000.00	\$3,000.00	Asheville (WLOS)	JEOPARDY LEVEL 3	10/3/12
19.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	7:30P- Jeopardy Wknd	1						X		1	\$500.00	\$500.00	Asheville (WLOS)	JEOPARDY LEVEL 3	8/27/12
20.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	7P- Wheel of Fortune Wknd	1						X		1	\$500.00	\$500.00	Asheville (WLOS)	WHEEL LEVEL 3	8/27/12
21.0	Normal Line / News	10/23/12-10/29/12	3	:30	10:59:56P- News-News 13 11p Late News		1	2	2	2				7	\$800.00	\$5,600.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12
22.0	Normal Line / News	10/27/12-10/27/12	3	:30	11:30:56P- News-News 13 11p Late Late News	1						X		1	\$700.00	\$700.00	Asheville (WLOS)	NEWS LEVEL 3	8/27/12

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23.0	Normal Line / News	10/23/12-10/29/12	3	:30	11:35P- ABC-Nightline		1	1			1			3	\$400.00	\$1,200.00	Asheville (WLOS)	NITELINE LEVEL 3	8/27/12
24.0	Normal Line / Prime Premium	10/23/12-10/23/12	3	:30	7:58P- ABC-Dancing With The Stars (Tuesday)	1		X						1	\$4,000.00	\$4,000.00	Asheville (WLOS)	DWTS RESULTS LEVEL 3	8/27/12
25.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	7:28:30P- Jeopardy	1					X			1	\$1,000.00	\$1,000.00	Asheville (WLOS)	JEOPARDY	10/23/12

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